



Pickerington Public Library Strategic Plan

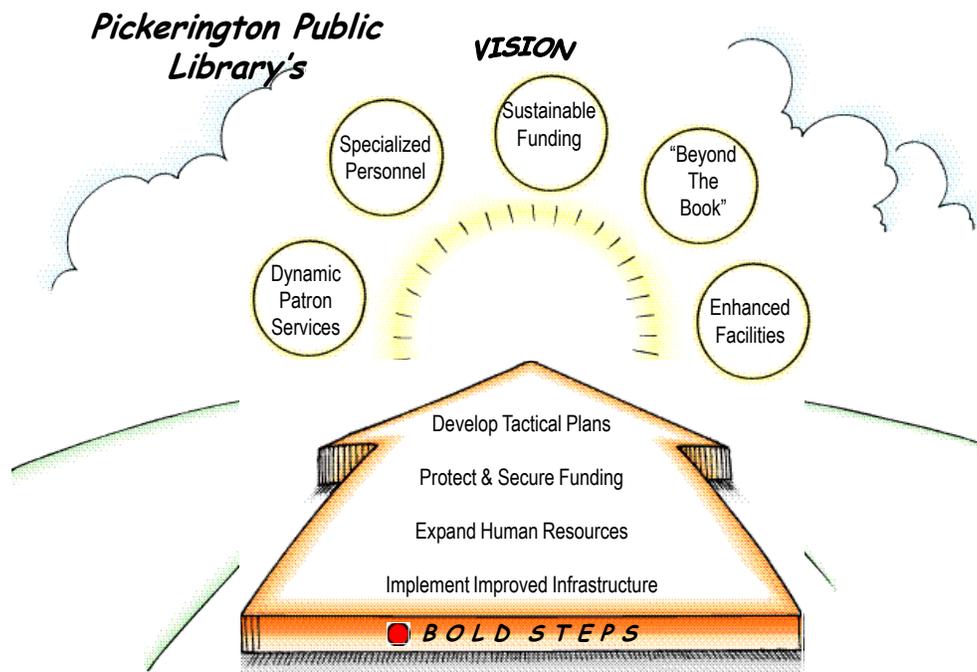
Mission

Inspire Knowledge, Connect Community, Enrich our World, Read!

Vision

The Pickerington Public Library System is a vital, involved and evolving community resource, meeting the life-long learning and enjoyment needs of our citizens via the following key focus areas:

- Developing Dynamic Patron Services
- Staffing Specialized Personnel
- Establishing Sustainable Funding
- Going 'Beyond The Book'
- Investing in Enhanced Library Facilities



Dynamic Patron Services

Develop services that meet the unique and diverse needs of our patrons. Continuously expand and evolve to remain aligned with technology and public interests.

Examples:

- Resume workshops
- Outdoor programs
- Cooking classes
- Targeted book clubs
- Mobile messaging
- Non-traditional collections

Specialized Personnel

Grow and develop library staff to provide on-site expertise in specialized areas of interest.

Examples:

- Writer in residence
- Artist in residence
- Bi-lingual librarian
- Marketing and communications staff
- Speakers bureau
- Tween librarian

Sustainable Funding

Identify and pursue funding sources with a primarily local focus and an eye towards the future.

Examples:

- Support lobbying for public funding
- Secure funding grants
- Reactivate library PAC to focus on 2019 levy
- Establish simple options for charitable giving
- Recharge Friends group fundraising
- Expand volunteer programs

‘Beyond the Book’

Ensure that library resources, including facilities and collections, reach beyond the book.

Examples:

- Outdoor wireless space
- Outreach vehicle
- Programming space
- Business incubation center
- Broadcast studio and A/V lab
- Partnership with local schools

Enhanced Library Facilities

Ensure that the existing physical location remains a vibrant and welcoming destination for patron visits.

Examples:

- Expanded hours
- Establish additional pickup/dropoff locations
- Install new signs
- Enhanced meeting spaces
- Update restrooms and install family restroom option

Core Values

The Pickerington Public Library is committed to:

- Being a destination that enhances the quality of life in our community by connecting people with people, and people with information resources
- Providing free, equal access to information and services for all people
- Encouraging the love of reading and life-long learning
- Providing quality educational, recreational and informational resources through books and technology
- Maintaining personal contact and communication in an ever-developing technological world
- Creating a cordial and hospitable atmosphere with knowledgeable, professional staff
- Meeting the evolving needs of a changing, diverse community
- Being good stewards of library funds and resources