

Technology

FOCUS new and existing technology by weighing value to the customer and responsible financial performance.

PROVIDE technologically advanced facilities, to keep the library relevant and allow for equitable access for all.

ENSURE a safe technological environment through cybersecurity measures while providing access to technology of tomorrow.

MISSION

Inspiring Learning
Connecting Community
Enriching Our World
Fostering a Love of
Reading

VISION

An ever evolving resource
that meets the engagement
and life-long
learning needs
of our diverse community.

CONTACT US

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**Pickerington Public Library
Mission | Vision
Organizational Strategies**

Welcoming Experience

PROVIDE a safe and enjoyable learning environment for everyone at the library.

PROMOTE professional, reliable and accountable conduct among customers and staff.

SUPPORT a collaborative working and learning environment through innovative and effective space planning.

CREATE an inclusive culture focused on equality and fairness, which celebrates the unique aspects of all stakeholders.

Health and Well Being

IMPROVE employee morale in order to increase retention rates and improve productivity.

INVEST in staff learning and development to foster professional growth, leadership, and life-long learning.

ENCOURAGE efficient and innovative programs, processes, and procedures as well as other performance areas.

CREATE an inclusive culture focused on equality and fairness, which celebrates the diverse aspects of staff and stakeholders.

Youth Engagement - Early Literacy

SUPPORT the community as a respected resource by helping parents, caregivers, and educators teach the children of the community skills needed for kindergarten and beyond.

ENSURE that staff and physical spaces in the youth areas of the library support social emotional learning.

PROVIDE culturally sensitive classes and events.

Youth Engagement - School Age, Tweens and Teen

PROVIDE additional support to lower performing schools or lower performing academic areas.

CREATE meaningful partnerships with schools and homeschool groups to ensure all students have equitable access.

DEVELOP dynamic programming to foster a love of reading and life-long learning.

SUPPORT the intellectual and emotional growth of school age, tween and teen customers by helping them ignite their spark.

ENSURE all services, resources, classes, events, and initiatives foster and support inclusivity and accessibility.

Marketing and Outreach - Marketing

INCREASE brand awareness throughout the community by empowering the team to generate high quality leads through effective communication of organizational expertise.

INSTILL our organizational value among our stakeholders.

IMPLEMENT a process to ensure all promotional and marketing approaches are equitable and inclusive.

Marketing and Outreach - Outreach

PROVIDE access to materials, demonstrating the organization's value by engaging with stakeholders.

INVEST time and effort in connecting the community with resources, inspiration, and entertainment for life.

RECOGNIZE that everyone has diverse needs, but focus efforts in areas of highest impact.