Mission

Inspire Knowledge, Connect Community, Enrich our World, Read!

Vision

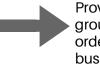
A vital involved and evolving community resource, meeting the life-long learning and enjoyment needs of our citizens.



Strategy

Desired Outcome

Identify our Stakeholders



Provide rich descriptions of group characteristics in order to make intelligent business decisions

Identify the needs and desires of Stakeholders



The community feels they are Pickerington Public Library's number 1 priority

Prioritize Stakeholder Needs



Focus on appealing, useful, meaningful in-person and online services and resources

Market Programs and Services



Reach stakeholders effectively

Evaluate and Analyze Data Continuously



Establish baselines, measure performance, and apply findings to programs and service design